



ON THE GO

ADVERTISING



WHO WE ARE



- On the Go Advertising is a OOH advertising company giving your brand the ultimate exposure
- We advertise your company on large trucks, making your ad "on the go"
- We give you the largest uninterrupted street level advertising platform
- You'll reach more consumers at a lower cost per thousand impressions than any other form of OOH advertising



HOW WE CAN HELP YOU

- Your advertisement will be vinyl wrapped around 3 sides of any size truck ranging from 15-53 foot trailers
- We have dedicated routes showcasing your ad by traveling in and throughout major highways in densely populated areas nationwide
- The impressions are incomparable to a static billboard
- The graphics will be impressionable and memorable to both drivers and passengers at high speeds and in traffic
- We go where traditional OOH media can't



OUR NEW YORK CITY ROUTES

- Our most popular route drives in and throughout NYC
- Five days a week minimum, your ad is seen uptown, downtown, in Times Square, Hudson Yards, and Wall Street
- We provide big apple exposure without the big city pricing
- According to Times Square, The Official Website, "In Times Square alone, an ad can expect 1.5 million impressions EACH day"

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OUR NEW JERSEY ROUTES

- From the Lincoln Tunnel to the Jersey Shore, we connect your brand with the millions of diverse people of New Jersey
- With 2 million daily commuters, your ad will be seen by people of all ages, backgrounds and income levels
- Your beautiful design on our trucks will be all over the Garden State Parkway, NJ Turnpike and all other major roads getting tens of thousands of impressions per DAY

OUR CALIFORNIA ROUTES



- Our west coast route travels in and throughout all of Los Angeles and surrounding counties
- We provide the largest and most cost effective street level advertisements in California
- We help you connect with an exclusive, diverse, and wide array of residents and tourists, building brand recognition and boosting sales
- Your ad is wrapped and rolling all day in the Greater Los Angeles Area and surrounding counties every Monday-Saturday. We drive by three of the most iconic stadiums and arenas-Dodger Stadium, Crypto. Com Arena (Staples Center) and SoFi stadium



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OUR FLORIDA ROUTES

- Our Sunshine State routes have you covered from Key West all the way to Tampa Bay
- Florida has some of the nation's busiest highways. Your ad will be traveling from one high impression area to another, connecting you with Florida's large population of residents and tourists
- You can't miss, skip or swipe over our large scale graphics on these highly populated roads

OUR UNIQUE STYLE

- Standard billboards advertise a MAXIMUM of 672 sq.ft.
- You'll get up to 1500 sq.ft. of advertising space
- We offer packages that are custom to your needs
- We advertise using the industry leading 3m vinyl wrap
- We give you the largest uninterrupted street-level advertising platform with live GPS tracking
- We can provide performance insights showing the efficacy of your advertisement

According to the OHAAA, "vehicle advertising can be the most effective and efficient form of advertising, reaching more consumers at a lower cost per thousand impressions (CPM) than any other form of advertising".



STATISTICS TODAY SHOW

- Individual vehicle advertising generates between 30,000-70,000 daily vehicular impressions" according to ARD Ventures
- "Mobile advertising generates 2.5 times more attention than a static billboard," says Perception Research
- "96% of consumers feel truck advertising has more impact than street billboards" - 3M
- "Messages on outdoor mobile billboards have a 97% recall rate," RYP & Becker Group
- Times Square, The Official Website, "In Times Square alone, an ad can expect 1.5 million impressions EACH day". Now imagine the impressions with our NYC route driving in and throughout NYC all day long!
- "OOH Ad Recall Tops Live/Streaming TV, Podcasts, Radio, Print & Online Executions" according to the OAAA



You can make someone's commute a little more interesting or brighten up their drive with a creative ad that they will recall. You may even offer a possible solution to a problem they currently have, which they can consider while they drive. In short, seeing your vehicle wrap on the road can be an enjoyable experience for viewers of all ages and give them a positive association with your brand.





“We drive your message where others can’t!”

CONTACT US

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